



# NEXUS GLOBAL PARTNERS LLC

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**For Immediate Release**

## **IntraLearn and Nexus Global Partners Establish IntraLearn Latin America Ltda.**

*Joint Venture established to expand IntraLearn's e-Learning leadership in region*

**Northboro, MA – July 10, 2003** – IntraLearn Software Corporation, the leading supplier of configurable e-Learning software applications announced today the establishment of IntraLearn Latin America Ltda. ("ILLA") in São Paulo, Brazil. IntraLearn Latin America is a joint venture between IntraLearn Software Corp. and Nexus Global Partners, LLC, a cross-border advisory firm focused on the execution of international expansion plans for small to midsize companies.

IntraLearn has been successfully sold by resellers in South America since 1999. IntraLearn Latin America will further that growth by creating and supporting locally a Latin American community of IntraLearn partners to share ideas, experiences, strategies and resources across the region. This dedicated regional market approach will benefit organizations like Banco de Chile, SENA of Colombia, and Universidad de Manuela Beltran, among others, which have been using IntraLearn in their native Spanish for years. To meet the growing regional demand for flexible and localized e-Learning solutions, IntraLearn Latin America expects to rapidly grow the IntraLearn reseller base beyond the existing resellers in Brazil, Colombia, Uruguay, Peru, Argentina, Venezuela and Chile.

"Over the last nine months, we have been working with Nexus Global Partners in Brazil to build the infrastructure for ILLA" said Peter Banhazl, executive vice president of IntraLearn Software Corp. "The management team and relationships are already in place to capitalize on the unique value proposition IntraLearn offers the growing Latin American e-Learning market."

Alfredo Leone, Partner at Nexus Global Partners said " By combining the experience NGP brings to doing business in Latin America, the IntraLearn products and track record and the knowledge and experience the resellers bring to the e-Learning markets of each country, I firmly believe ILLA has the ability to set the standard for Learning Management Systems in Latin America."

### **About IntraLearn Software Corporation**

IntraLearn Software Corporation was founded in 1994 with headquarters in Northboro, Massachusetts. IntraLearn is the leading supplier of configurable e-Learning software platforms for mid-sized enterprises and departments of Global 2000 companies. With subsidiaries in London, São Paulo, Singapore, and India, IntraLearn software is distributed worldwide through authorized IntraLearn resellers and learning service

providers to more than 750 major organizations in 43 countries worldwide. IntraLearn is a Microsoft Gold Certified Partner. For more information, call (508) 393-2277 or e-mail [info@intralearn.com](mailto:info@intralearn.com).

**About Nexus Global Partners, LLC**

Nexus Global Partners, LLC is a cross-border, **transaction-driven** advisory firm dedicated to globally oriented companies. NGP maintains offices and Partners in North America, Italy, Brazil and Israel. NGP focuses on emerging and growth companies (VC stage, spin-offs and small/midsize private companies) that have established a presence in their market and are now proposing to expand internationally through innovation & technology. For more information, call (212) 672-1678, visit [www.ngponline.com](http://www.ngponline.com) or e-mail [info@ngponline.com](mailto:info@ngponline.com).

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